

Aspire MEMBER REWARDS



Charlestown Bowling Club

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BENEFITS	BRONZE 1 – 2,999	SILVER 3,000 – 6,999	GOLD 7,000 – 9,999	PLATINUM 10,000 – 24,999	VIP 25,000+
Earn points through bar & bistro purchases	✓	✓	✓	✓	✓
Entry in to member promotions	✓	✓	✓	✓	✓
Earn points through gaming machine play	✓	✓	✓	✓	✓
Utility bill payment	✓	✓	✓	✓	✓
Access to promotions through CBC App	✓	✓	✓	✓	✓
Birthday voucher	\$5	\$5	\$20	\$50	\$75
Discounts on function room hire		10%	20%	50%	FREE
Visitation points		10	30	50	100
Complimentary beverages (coffee, tea & soft drink)			1 a day	Unlimited	Unlimited
Annual celebration dinner			Invited + gift	Invited + gift	Invited + gift
Discounted tickets to club events			10%	50%	FREE
Additional monthly bonus points				10%	20%
Eligible for complimentary snack menu				1 a week	2 a week
Non-expiration of points					✓

CBC MEMBER REWARDS PROGRAM

ASPIRE is a tiered member rewards program that is available to all financial members. Upon joining the club, members are placed into the Bronze entry level. Members progress through the tiers based on the amount of points earned over a 6-month period

THERE ARE 2 TYPES OF POINTS AVAILABLE TO MEMBERS:

REWARDS POINTS – are earned through use of your card on food or beverage purchases or by inserting your card in the gaming machine whilst playing. Points earned through gaming machine play are based on turnover.

\$1 spend = 1 point (bar & bistro)
\$10 turnover = 1 point (gaming)

BONUS POINTS – are additional points that are issued as part of the benefits of the rewards program. These do not contribute to your tier level and are redeemable points only.

When redeeming, 1 point = 1c



Aspire

CBC MEMBER REWARDS

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TIERING

Tiers are based on REWARDS points earned over a 6-month period. (Not inclusive of bonus points). Levels are based on points earned not point balance.

VIP	25,000+ POINTS
PLATINUM	10,000 – 24,999
GOLD	7,000 – 9,999
SILVER	3,000 – 6,999
BRONZE	1 – 2,999

LEVEL UP – Points are reviewed at the beginning of every month. If you are eligible to be moved up into a new tier you will be promoted on the 5th day of the month.

LEVEL DOWN – Points are reviewed on a 6-monthly basis. If you have not retained the point level over the required time period you will be moved into a new tier on December 5th and June 5th.



UTILITY BILL PAYMENT

You can use your points to pay your bills. Bring your bill to reception with your membership card and the club will organise payment.

BIRTHDAY VOUCHER

Bronze and Silver Tiers may claim their birthday voucher from the Members Reward Kiosk during their birthday month.

Gold, Platinum and VIP's will be provided with a club gift voucher to be claimed from Front Reception within their birthday month.

VISITATION POINTS

Visitation points are redeemed by swiping your card through the Members Reward Kiosk. Points will be added directly to your card and can only be claimed once a day.

COMPLIMENTARY BEVERAGES

VIP & PLATINUM – See our friendly gaming staff to place your order.

GOLD – Please swipe at the Members Reward Kiosk on entry to redeem your voucher for gaming machine coffee and have our friendly gaming staff collect your order. Drinks include hot beverages and schooners of soft drink.

ANNUAL CELEBRATION DINNER

Invitation to this special night is for the invited member and their guest of choice.

DISCOUNTED TICKETS

Discounted and free tickets are for selected events only.

ADDITIONAL MONTHLY BONUS POINTS

Additional Bonus Points are calculated on turnover for the month. Bonus Points do not contribute to tier level and are redeemable points only.

COMPLIMENTARY SNACK FOOD

Swipe your membership card through the Members Reward Kiosk to receive your voucher.

EXPIRATION OF BONUS POINTS

All member's points will expire on the 30th June with the exception of the VIP tier.

GUIDELINES TO ASPIRE

The use of a membership card that is not your own is prohibited. Allowing another member to use your card is prohibited. Membership, rewards points, bonus points, birthday points or any redeemable food, beverage or gifts are non-transferable. Members who are suspended, excluded, expelled or are deemed un-financial will forfeit all accrued points. Management will use their discretion if failure to follow these guidelines occur. Benefits subject to change with the discretion of management.



THINK! ABOUT YOUR CHOICES

Call Gambling Help 1800 858 858 www.gamblinghelp.nsw.gov.au